



# University of Miami

## ECO Board Sponsorship Application

Name of organization: \_\_\_\_\_

Name and date of event: \_\_\_\_\_

Name of organization representative: \_\_\_\_\_

Name of ECO Board Rep: \_\_\_\_\_

In order to receive ECO Board funding and a Green Certification, organizations must:

- Set up a meeting with a board member of the ECO Board AT LEAST 2 weeks prior to their event in order to pitch their event
- Turn in a written proposal, with documentation, describing how the event plans to “go green”
- Use the ECO logo as a sponsor on all materials

Pitches and proposals will be reviewed at ECO Board meetings and funding will be allocated based on points accumulated. Points can only be earned, not redacted.

See Appendix 1 for clarifications

| Food  | Points |  |
|---|--------|--|
| Use an eco-friendly vendor <sup>A</sup>       | 5      |  |
| Provide a vegetarian option                   | 1      |  |
| Use of organic/fair trade coffee <sup>B</sup> | 2      |  |
| Other:  |        |  |
| <b>TOTAL</b>                                  |        |  |

| Waste  | Points |  |
|--|--------|--|
| Recycling bins paired with regular waste bins  | 2      |  |
| Staff stationed at recycling bins to ensure accurate sorting*  | 1      |  |
| Compost <sup>C</sup>   | 5      |  |
| Food is served buffet style rather than in individual servings/packages (reduce packaging)           | 3      |  |
| Print-double sided documents (if printing is necessary)  | 1      |  |
| OR   | 2      |  |
| Use e-fliers/virtual documentation (event is paperless)  |        |  |
| Use reusable plates/napkins/table linens   | 3      |  |
| Use bulk beverage dispensers (such as pitchers, gallon jugs, etc.) instead of single serving bottles | 2      |  |
| Other:   |        |  |
| <b>TOTAL</b>   |        |  |



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| <b>Energy</b>   | <b>Points</b> |  |
|---|---------------|--|
| Use virtual meetings instead of in person meetings if automobile transportation is required | 3             |  |
| Use of natural daylight – outdoor event   | 2             |  |
| Purchase carbon offsets <sup>D</sup>  | 5             |  |
| Use of power strips to streamline energy and turn off when not in use                       | 2             |  |
| Other:  |               |  |
| <b>TOTAL</b>  |               |  |

| <b>Transportation</b>  | <b>Points</b> |  |
|--|---------------|--|
| Encourage commuters to carpool/bike/use public transportation <sup>E</sup> | 3             |  |
| Set up a carpool or bus service for off-campus events                      | 3             |  |
| Other:   |               |  |
| <b>TOTAL</b>   |               |  |

| <b>Education</b>  | <b>Points</b> |  |
|---|---------------|--|
| Promote the use of recycling bins with clear signage <sup>E</sup>                   | 2             |  |
| Encourage/reward BYOC – bring your own cup  | 3             |  |
| Educate attendees about your green efforts and how they can contribute <sup>F</sup> | 3             |  |
| Engage attendees in cleanup post-event, ensuring that they recycle*                 | 1             |  |
| Co-programming with another organization <sup>G</sup>                               | 4             |  |
| Other:  |               |  |
| <b>TOTAL</b>  |               |  |



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| Materials   | Points |  |
|---|--------|--|
| Use of reusable decorations/promotional materials                               | 3      |  |
| Use of post-consumer fabricated materials <sup>H</sup>                          | 2      |  |
| Use chemical free/organic clothing for planned clothing giveaways               | 3      |  |
| Any materials being shipped should be grouped into the same shipping            | 1      |  |
| If using disposables, NO STYROFOAM  | 1      |  |
| Buy materials locally rather than purchasing online <sup>I</sup>                | 3      |  |
| Banners printed with soy-based/chemical-free ink                                | 4      |  |
| Handouts printed on 100% post-consumer paper and/or soy-based/chemical-free ink | 4      |  |
| Other:  |        |  |
| <b>TOTAL</b>  |        |  |

### TOTAL POINTS:

Must have a minimum of 20 pts and *at least* one education objective in order to receive funding!

|               | BRONZE | SILVER | GOLD  |
|---------------|--------|--------|-------|
| Points        | 20-34  | 35-49  | 50+   |
| Amount funded | \$150  | \$300  | \$500 |

By signing below you accept the guidelines, approved above, and guarantee to use the funding towards the environmental initiatives for your organization's event or program. Any improper use or misappropriation of the funds will immediately nullify this contract and a ban will be placed on any future funding from the ECO Board. ECO will then seek reimbursements of the funds in full. This contract is subject to change at any point, this day forward, based on the decisions and opinions of the ECO Board.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_



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### APPENDIX 1

- A. Eco-friendly vendor: vendors that use sustainable practices including but not limited to locally-grown produce, organic products, vegan/vegetarian menu, etc.
  - Local suggestions
    - Green Gables Café
    - Whole Foods
    - The Last Carrot
    - SunJuice Smoothies
- B. List of companies/brands that are fair trade certified [here](#)
- C. Instructions on how to create your own compost [here](#) and [here for indoor composts](#). Alternatively you may consider partnering with the [Fertile Earth Foundation](#) for further help.
- D. Purchase at least 1 ton of carbon offsets. Feel free to investigate your own projects or use [TerraPass](#) or [CarbonFund](#)
- E. Encourage means to promote in event promotions or at the event itself. Tactics may include adding it as a signature to all e-fliers, listing the best bus routes to get to the location, facilitating a ride share program etc.
- F. Attendees can be educating via email correspondence, inclusion of green certification on fliers, a mention at the event itself, etc.
- G. Co-programming is a great way to minimize purchase of extra items for separate events thus reducing quantity of waste going to a landfill. Additionally, promoting cooperation amongst groups is a great way to propagate waste reduction practices as well as promote respect for community.
- H. Packaging must include a certified label and percentage of post-consumer material
- I. Local being anywhere within a 15 mile radius of UM or a 10 mile radius of an organization member's established off campus housing that is beyond the 15 mile radius

\* Recycling shall be in accordance to University of Miami policy at time of sponsorship. Education on proper recycling will be provided to organization board members by the ECO Board. Further education (such as education of waste sorters, attendees, etc.) will be the responsibility of the organization to oversee and uphold.

See more on what to recycle on campus below.



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CLEAN PAPER • CARDBOARD



EMPTY BOTTLES • EMPTY CANS

# RECYCLE

This sign is green and features a central recycling symbol. To the left of the symbol are icons for a sheet of paper and an open cardboard box, with the text "CLEAN PAPER • CARDBOARD" below them. To the right are icons for a plastic bottle and a metal can, with the text "EMPTY BOTTLES • EMPTY CANS" below them. The word "RECYCLE" is written in large, bold, white capital letters at the bottom.



SOILED PAPER • STYROFOAM



SOILED ITEMS • FOOD

# TRASH

This sign is brown and features a central trash can icon. To the left of the icon are icons for a soiled paper napkin and a styrofoam container, with the text "SOILED PAPER • STYROFOAM" below them. To the right are icons for a soiled item and a piece of food, with the text "SOILED ITEMS • FOOD" below them. The word "TRASH" is written in large, bold, white capital letters at the bottom.