

Resilience and Sustainability in Soccer

Moderator:

**Jennifer Roche - FIFA World Cup 2026™ Miami Host Committee
Director of Community & Legacy**



Jennifer is the newest addition to the FIFA World Cup 2026 Miami Host Committee as the Director of Community of Legacy. Most recently she worked at Concacaf, the football confederation for North, Central America and the Caribbean. As the lead of Social Responsibility initiatives, she managed the Football for Development programs across 41 countries, capacity building and training for volunteer coaches, women and girls focused projects, safeguarding and child protection and fostered relationships with philanthropic organizations and government entities both locally and abroad. During her tenure 12,000+ beneficiaries were impacted by programming and delivery of Generation Amazing project was recognized at the United Nations in April 2024 on 'International Day of Sport for Development and Peace' as a best practice model. She previously worked at Special Olympics Florida, as the Senior Manager of Sports Training and Competition, bringing 17 different sports to children and adults with intellectual disabilities.

Jennifer attended the University of North Carolina at Chapel Hill, where she studied Exercise and Sport Science and was a 4 – year member of the Cheerleading Team. In 2015, she moved to Miami and completed her Master's in Sport Administration from the University of Miami.

Outside of work, Jennifer is a fitness enthusiast and previously competed as a professional fitness competitor. Jennifer is a proud Board Member of Miami SCORES, a foundation that provides soccer, poetry, and service learning for underserved communities in Miami and is a graduate of the FIFA Guardians Safeguarding Diploma and the University of Miami Miller School of Medicine, Emerging Transformational Leadership Program.

Panelists:

- **Ibrahim Reyes - Puerto Rico Soccer League
Co-Chair & Chief Legal Officer**



Ibrahim Reyes is the product of the golden age of Puerto Rican soccer. He played at El Remanso F.C. since its inception in the early 1970's until his departure to the U.S. to play and study. Coach Joe Serralta (father of Joey Serralta) coached Ibrahim at both El Remanso F.C. and American Military Academy, two championship teams, leaving him marked for life with the marching orders to “get up and fight” and “get down and serve”.

Ibrahim became a businessman and an international business lawyer who has represented and continues to represent multinational clients worldwide in Business Law, as well as coaches, players, concert producers, and musicians in Sports & Entertainment Law issues and ventures for almost two decades.

Additionally, Ibrahim acts as Chairman and General Counsel of Basalt Technologies, a composite materials startup in Puerto Rico that designs and manufactures non-rusting building and construction materials, designs and builds mega projects worldwide using these materials, and is creating thousands of jobs in Puerto Rico while transforming the island into the “showroom to the world”, with the most innovative and resilient stadiums within the CONCACAF soccer region.

- **Jenna DiPaolo - Ocean Conservancy / Protect Where We Play
Chief Brand and Communications Officer**



Jenna DiPaolo is a communications strategist with over 20 years of experience. She is passionate about human rights, the environment, and climate solutions, and committed to cultivating a culture of respect, growth, accountability, and excellence. She joined Ocean Conservancy in 2024 as its Chief Brand and Communications Officer where she leads the organization's efforts to build and strengthen its reputation, influence, and brand visibility to provide a healthy ocean and a thriving planet, forever and for everyone. She is also the head of Ocean Conservancy's Protect Where We Play initiative, which aims to tap into the collective joy of sports and entertainment fandom to inspire new ocean advocates. Prior to joining Ocean Conservancy, Jenna was the Chief Communications Officer at Greenpeace USA where she was committed to building the strategic communications muscle necessary to deliver change at the scale and pace necessary to avoid the worst of the climate crisis.

Jenna grew up in Buffalo, NY, and has a BA in International Relations and Art History from Bucknell University in Pennsylvania and a MA in Human Rights from George Washington University in the District of Columbia. She currently lives in Washington, DC, where she loves spending time outside with her husband, son, and dog named Macaroon Cuddles (who was clearly named by a young child).

- **Dr. Todd Crawl – Florida International University**



Dr. Todd Crawl is the Director of the FIU Institute of Environment, one of the University's preeminent programs. He joined FIU in 2014 and has been leading the institute through incredible growth over the past six years. Since 2016, Crawl has been the principal investigator at FIU on CREST CAChE, an NSF-funded project focused on aquatic chemistry and water contamination, and has led the Institute of Environment into partnering with a number of universities and prestigious organizations, both nationally and abroad. He has presented important solutions to environmental threats to the White House and other decision-makers.

His research interests include aquatic ecology, predator-prey interactions, food web ecology and most recently, urban stream ecology. As Co-PI of the Luquillo Puerto Rico LTER, he has spent the last 25 years looking at energy flow between the riparian zone and the streams draining the rainforest. Other projects he leads include the role of introduced fish on native fish communities in western US lakes and the role of urbanization on sustainable freshwater resources.

Prior to joining FIU, Crawl worked as a postdoctoral fellow at Otago University before taking on a faculty position at Utah State University. In addition to being a professor of quantitative ecology at Utah State, Crawl was also the director and lead PI of the iUTAH EPSCoR program, where he worked to improve and maintain water sustainability in Utah.

Crawl has published more than 60 peer-reviewed articles over the course of his career. He received his BS in Biology at The Ohio State University and his MS and PhD in Zoology at the University of Oklahoma.

- **Kash Siddiqi – Football for Peace**



Since making a debut on the international circuit and playing in the 2008 Beijing Olympic Qualifiers, Kashif Siddiqi has become known to many as South Asia's Football Globetrotter. He is also one of a handful of British South Asians to have made it in the professional ranks in the UK.

His journey in sport is one of many travelled routes and philanthropic accomplishments.

In 2013, he became only one of five British South Asians to have been signed by an English Professional League Club. He was also the first British South Asian to have been awarded a scholarship for soccer in the USA and play professional football in Europe, North America and the Middle East.

To date he remains 1 of only 11 South Asian players to have played professional football in the United Kingdom – Giving Kash a very strong USP- which he has used to give back and bridge gaps for the South Asian community into mainstream sport both locally & Internationally.

His achievements both on and off the pitch to date are all credited to his mother and faith in god. In 2011 has set-up the Kashif Siddiqi Foundation (KSF) and has also Co-Founded the Football For Peace movement alongside the United Nations and FIFA's 100 greatest players of all time – Elias Figueroa.

Kash has become renowned for his humanitarian efforts and has been recognised for his goodwill work by HRH Duke of Cambridge – Prince William, Prime Minister David Cameron, His Highness Prince Ali of Jordan, Pope Francis and the United Nations. In 2013, he was inaugurated as a Champion of Peace, under the High Patronage of His Highness Prince Albert II for his global charitable ventures.