



# My Sister's Closet



2024 SUSTAINABILITY SCHOLARS PROGRAM

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# AGENDA



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# Background: Greek Life at UM

At The University of Miami, there are 3000+ students in 26 fraternities and sororities

- 12 Interfraternity Council fraternities
- 7 Panhellenic Association sororities
- 3 Multicultural Greek Council chapters
- 8 National Pan-Hellenic chapters






# Consumption in Greek Life

- Merchandise specialist position: responsible for creating, selling, and distributing their sorority/fraternity merchandise
- In my sorority (Alpha Delta Pi) there are typically 2-3 clothing collections per semester, each containing 3-6 items
- Spring 2023 semester: 455 items were purchased for the regular merchandise collection drop alone
  - Average member purchased about 2.5 out of 6 items (for just one of the merch drops)
  - 30 items were abandoned and discarded
    - Rule: excess merchandise cannot be donated– it can only be thrown away

# Demand for streamlined second-hand shopping



alpha  
delta  
pi

**ADPi for Sale 2023**  
Private group · 187 members

+ Invite Share Joined

Discussion Members Events Media Files

Write something...

Anonymous Post Photo/video Poll

**About**  
Private  
Only members can see who's in the group and what they post.  
Visible  
Anyone can find this group.





selling!

- i feel like adpi (M \$15)
- SOLD - adpi off white (L \$15)
- SOLD - pikapp blue (XL \$20)



April 14 at 4:09 PM · 🌐

Hi guys I am selling my mattress+bed frame, nightstand and barstools for reasonable prices!!  
Please text me if you are interested 215-206-1476



Seen by 88

Like Comment Send

October 27, 2022 · 🌐

Does anyone have any last min halloween costumes they're selling??

9 comments Seen by 10

October 8 at 9:03 PM · 🌐

Does anyone know of any thrift stores or places that will buy your clothes off of you that actually give you like a good amount of money ?

2 comments Seen k

# Objective:

**My Sister's Closet:** a system of second-hand buying and selling to promote circularity within Greek Life



# Strategy



01

Create Alpha Delta Pi's inaugural Sustainability Committee

03

Plan, manage, and host on-campus My Sister's Closet events with ADPi's Sustainability Committee and campus stakeholders

02

Connect and collaborate with campus stakeholders and partners

04

Assign leadership roles to younger member(s) to ensure project continuation

# Strategy: Benchmarking



## Benchmarks: Spring 2023 Semester

January 16: Classes start

January 17: Contact new ADPi property manager and president to go over their role in My Sister's Closet.

January 21: Meet with sustainability committee after chapter

- Establish roles
- Set date of first event
- Have marketing specialists make graphics (I will decide which one we're gonna use)
- Need to delegate contacting frats to ask if they have extra merch they would like to sell
  - Pi Kapp and ASig: Laura

January 22: Contact property manager to make sure suite is open for the day we set

February 5: Announcement at chapter

- First event will be selling big/little merch
- Will NOT be open to new AC
- If you're taking a little you probably shouldn't sell
- Keep in mind some of you will be taking twins and you'll need a lot of merch
- Send out form for interest in selling

Week of February 12: Contact Sophie at u-thrift to ask for clothing racks, will NOT need u-thrift representatives there. Also need to contact frats to ensure they can have a pledge come and sell.

February 12: Graphics due by chapter

February 14: Tentative date for first event

- 1.5 hours long
- Sustainability committee come 45 minutes early to set up
- Sellers (including frats) come 20 minutes before to set up

## Sustainability Scholar



Jones, Laura

To: Lhoutellier, Teddy

Cc: Hicks, Daniel; Wester, Julia; Stoler, Justin B; Laughlin, Carlie Alexis



Tue 2/20/2024 11:48 AM



When: Friday, February 16 1-3 PM



2 attachments (4 MB) Save all to OneDrive - University of Miami Download all

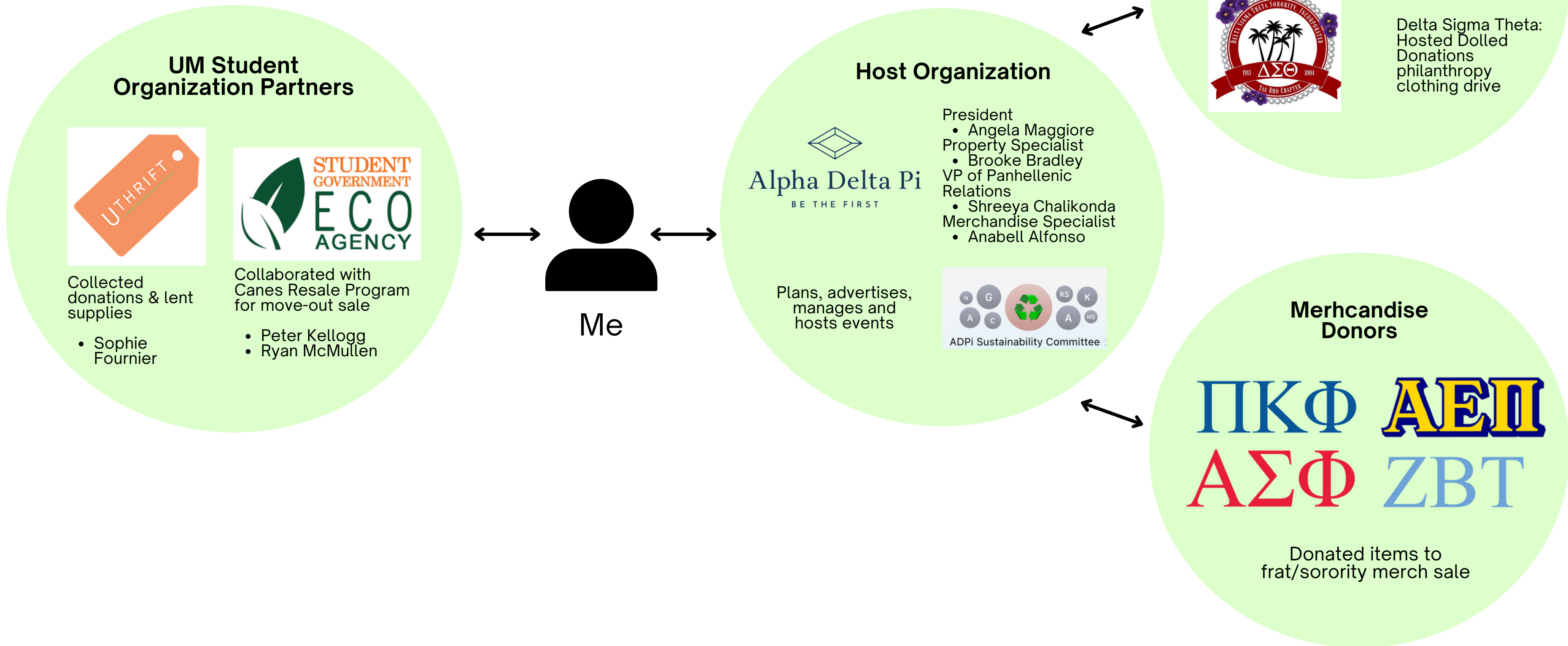
Hi all,

The first My Sister's Closet was a success! We had a great turnout with very high participation from my sorority. Hundreds of pieces of ADPi/fraternity merch were sold and exchanged! I gathered merchandise donations from three different fraternities on campus, and I am grateful for their enthusiastic support. One frat, ZBT, was able to table at the event which was beneficial for both them and us. Overall, I received very positive feedback from the sale from both the buyers and sellers in my sorority. To keep improving, I made a list of notes about the sale to take into consideration for future sales:

Notes from first sale



# Stakeholder Mapping



# Sale #1

- Hundreds of pieces of ADPi/fraternity merch sold and exchanged
- Gathered merchandise donations from 3 different fraternities on campus (Pikapp, ASig, AEPi)
- ZBT tabled at the sale

## Areas to improve

- More physical structures for set up
- Can shorten length by 30 minutes
- Pre-sale interest form wasn't very effective

## My Sister's Closet



**When:** Friday, February 16 1-3 PM

**Where:** ADPi Suite

**What items:** ADPi merch, Frat merch, Tailgate clothes, etc. (Big/Little Items)

**Who will be selling?** AC 21 & 22, ZBT

ΠΚΦ

ΑΣΦ

ΑΕΠ

**ZBT**  
ZETA BETA TAU FRATERNITY



# Sale #2

- Some girls made well over \$100 selling their items
- U-Thrift lent clothing racks and accepted over 50 donations
- Shreeya, a fellow ADPi sister, advertised the sale at a Panhellenic meeting, which brought in shoppers from ZTA

## Areas to improve

- It rained this day, which caused lower attendance
- Girls requested for the next one to be before a chapter meeting for convenience

## My Sister's Closet



**When:** Wednesday, March 6th  
5-6:30 P.M.

**Where:** ADPi Suite

**What items:**  
Spring break, Ultra,  
or anything you have!

Donations will be  
accepted by U-Thrift



  
ZETA TAU ALPHA



# Sale #3

- Combined sale with ADPi and ZTA
- Delta Sigma Theta hosted Dolled Donations drive
  - Accepted 20+ dresses at this sale for Miami-dade young women in need of formal/prom dresses

## Areas to improve

- Make announcement at other sorority's chapter meeting
- Implement other sororities

## My Sister's Closet

Contact Laura Jones  
with any questions  
**760-525-6042**



**When:** Monday, April 8th 7:30-9 PM

**Where:** ADPi Suite

**What items:** Formal dresses  
(or anything you want to sell!)

Donations will be accepted by **TAO RHO**  
Chapter of **DELTA SIGMA THETA**  
through Dolled Donations program



MARCH 25TH - APRIL 10TH, 2018

# DOLLED

CONTACT JAVLIN COLE  
WITH ANY QUESTIONS:  
813-957-8202  
JEC347@MIAMI.EDU

**TAU RHO**  
CHAPTER OF  
DELTA SIGMA  
THETA

## FORMAL ATTIRE DRIVE

Donate formal gowns/dresses, jewelry,  
and shoes for Miami-Dade high school  
ladies.

# Sale #4

- Collaboration with ECO Agency for move-out sale
  - Donation drop-offs
  - On-campus assistance with move out of small appliances
    - Microwaves
    - Mini fridges
    - TVs
    - etc.
  - Will distribute link to Canes Resale Program
- ADPI For Sale Facebook
  - Room decor
  - Larger items



STUDENT  
GOVERNMENT  
ECO  
AGENCY

## CANES RESALE PROGRAM



MOVING OUT  
OF YOUR DORM?

COLLECTION DATES:  
MAY 6TH - 12TH

WANT TO GET RID OF  
APPLIANCES?

### SIGN UP FOR OUR END OF YEAR COLLECTION

We'll **collect** your unwanted appliances during moveout, **clean them out**, and **resell** them at a lower price to new students or current students!

CLICK  
HERE:



# Future Plans

- Incoming leaders of ADPi Sustainability Committee
  - Gwen Liberopoulos
  - Kate Hicks
- Will host meeting to go over future management details and share:
  - Contact information (U-Thrift, ECO Agency)
  - Project plan
- ADPi Sustainability Committee next year will invite applicants from the newest pledge class
- Plan to scale up next year to include more organizations, especially more sororities
- Outreach to other Greek Life organizations about forming their own Sustainability Committees



Next fall, I will be attending Columbia University to get my Masters of Science in Sustainability Management

# Acknowledgements

THANK YOU:

- Professor Hicks
- Sustainability Scholars Program Managers
- ADPi Sustainability Committee
- ADPi Executive Positions
- ECO Agency
- U-Thrift
- Zeta Tau Alpha & Delta Sigma Theta

# Questions?

